

DMC School Society – Meeting Minutes

Date: Thursday, May 21, 2026

Time: 6:30pm (or directly after School Council Meeting)

Location: DMC School

In Attendance: Frankie, Sheree, Sasha, Keely, Stephanie, Kim, Wayne, Jason

1. Welcome and Call to Order

- 6:16pm

2. Approval of Agenda

- First: Sasha
- Second: Kim

3. Approval of Previous Meeting Minutes

- First: Sasha
- Second: Sheree

4. Updates:

- **Read-a-thon Fundraiser**
 - Made less money than last year, but pretty close
 - Stephanie: was talking with Grade 6s on a field trip, asking them why they didn't read, got a lot of feedback
 - Lack of teacher engagement was a big piece
 - Could the teachers get a prize for engagement?
 - Close to the same participant numbers as last year
 - Jason: we could do a survey for feedback, for both students and teachers
 - Sheree: one big issue is that we weren't here when packages went out, lots of students missed them
 - Time of year maybe was the issue: move it to earlier, less burn out? Maybe in October?
 - Sasha: what if we survey students to find out exactly what gifts they want?
 - Steph: could we display gifts, or photos of gifts, in the display case?
 - Do we do more actual prizes than gift cards?
 - Lego seems to be popular
 - Could council give the teacher with the highest participating class a gift?
 - Jason: I can pay for a sub for the day for winning teacher!!

- Survey questions:
 - Kim wrote these down for us
- Date for next school year:
 - Starts October 1st
 - Ends October 12th
 - Forms in by October 14th
- Will definitely collect cash this time
 - We can do three days of cash collection at end of each day
 - Can create a schedule for that

- **Outdoor Amenities (Frankie)**
 - Good to go!
 - We do have to use some funds out of the casino account as building costs increased
 - Frankie applied for another grant today
 - Scheduled to start 2nd week of July, might excavate sooner
 - Build can take up to 4 weeks
 - Fencing will be up, once rubber sets, they will create a passage way, and sod will be laid
 - Will need to organize watering, they will water it 6 times with the truck, and then its our responsibility
 - Will need to put up a sign for sponsors, Frankie will connect with Jason

- **Welcome Back BBQ**
 - September 17th
 - Can we have the playground dedication at the same time?
 - It is meet the teacher night and bbq, may be a bit too chaotic
 - Jason: we could do an outdoor assembly from 1:45-2:15, and then close it down for us to start prep for bbq
 - Kim: can we table the rest of the planning until June?
 - Everyone agrees

- **Social Media Strategy (Sheree)**
 - So much work goes into social media
 - Not successful for internal fundraisers
 - (20/30 views vs 700-1000 for community posts)
 - Frankie: should we invest in a QR code?
 - Wayne will research QR Codes and will bring back info in June

- **Teacher Appreciation Open Position**
 - Should we make it a voting position?
 - How do we move to make it a voting position?
 - Steph: have to update the bylaw to even add the position
 - June meeting: review bylaws and move to voting position, who can do it for June?
 - Steph and Wayne will take this one for June meeting, will review bylaws together
 - Frankie: would like to see more intention to the position
 - In June we can set a budget for the entire year
 - Steph: how do we advertise the open position?

- **Review to determine if meeting frequency is sufficient:**
 - We will stick to council/society meeting every other month, PLUS June
 - Society can meet as needed off site, in between main meetings
 - We need to do a better job of being clear about who is responsible for what

5. Finance:

- Treasurer's Report – March to May
- Budget – January to June
- Kim: motion to spend up to \$1000 for teacher appreciation, Second: Frankie, agreed by all
- Will need to take out Riveredge busing from Restricted Fund
- Budget will be \$30k in Restricted Fund, which is good
- Kim: anything we want to add or take away?
- Steph: requested a pie chart, Kim will try
- Kim: do we do an incentive for parents that volunteer for the casino? Steph: can we lock something in ASAP so we can use it for advertising? Jason: YES and YES

6. Annual Events:

- Teacher Appreciation Year End
 - Budget: \$1000
 - Idea to host them at Big Sky BBQ (Wayne will make the contacts and get all the info)

- We buy the food, teachers buy their own drinks, we could include a Costco Cake
- 2026/2027 Planning
 - Ideas for next year:
 - Purdy's (Sasha) – same time as this year
 - Plants (Frankie) – same time as this year
 - BBQ in September, council event
 - October: read-a-thon
 - Meat Fundraiser: March/April
 - Boston Pizza, may try and stay away from Paul's Pizza this year
 - Little Caesar's maybe?
 - Everyone bring fundraising/event ideas to June meeting

7. Other Business

- Kari requests minimum \$120 for Gatorades for 115 athletes going to track day, and possibly adding \$40 for granola bars and \$30 for ice
 - No objections
 - Motion: Sasha Second: Kim
 - Will give her \$200

8. Adjournment

- 7:32pm